Array Networks Makes Virtual Application Delivery Controller Available in AWS Marketplace

Array virtual application delivery solutions made available for any size business

Milpitas, CA – November 17, 2015 – Array Networks Inc., a global leader in application delivery networking, announced today the immediate availability of its virtual application delivery controllers (ADCs) in Amazon Web Services Marketplace (AWS Marketplace), an online software store that streamlines the procurement process for customers looking to find, buy, and immediately start using software and services that run on AWS.

As cloud and virtualization continues to expand its footprint within the business landscape, ensuring performance and availability for these new deployment models has become increasingly important. In addition, enterprises and service providers deploying on the cloud are faced with issues in making applications securely available to a growing base of end users. Array's vAPV virtual ADC for AWS provides guaranteed performance and availability for business-critical applications running on AWS.

As noted by the research firm Gartner, "New application architectures are changing network traffic patterns, taking ADC devices out of the data flow, and forcing infrastructure architects to rethink their application delivery strategy to include cloud-based services.[1]" Cloud environments add an extra dimension when it comes to application deployment, offering greater flexibility for adding new users and capacity and rolling out new services.

Because the Array vAPV virtual ADC runs natively on AWS, all that is required for activation is a license purchased from Array (BYOL) via AWS Marketplace. For enterprises migrating to the cloud, they can purchase all of the storage, server and networking they need on the AWS Cloud and scale as demand for their products and services grows using Array's vAPV ADCs. And for those that have deployed Array ADCs in their own data centers, it is now an option to burst to AWS and have an identical application delivery solution on the cloud for back-up capacity.

"Customers are beginning to combine traditional hardware appliances with virtual solutions and cloud hosted solutions to create architectures that best suit technical and business requirements," said Paul Andersen, director of marketing at Array Networks. "We are dedicated to meeting our customers' evolving application deployment requirements and joining the AWS Marketplace is a great step to broadening access to guaranteed performance in virtualized infrastructures."

Perpetual, monthly and yearly subscription licenses are available from Array to provide flexibility that is in line with the flexibility of AWS.

[1] The Future of Application Delivery Is (Partly) Cloudy, Andrew Lerner, Joe Skorupa, Mark Fabbi, 31 October 2014

About Array Networks

Array Networks is a global leader in application delivery networking with over 5000 worldwide customer deployments. Powered by award-winning SpeedCore™ software, Array solutions are recognized by leading enterprise, service provider and public sector organizations for unmatched performance and total value of ownership. Array is headquartered in Silicon Valley, is backed by over 400 employees worldwide and is a profitable company with strong investors, management and revenue growth. Poised to capitalize on explosive growth in the areas of mobile and cloud computing, analysts and thought leaders including Deloitte, Red Herring and Frost & Sullivan have recognized Array Networks for its technical innovation, operational excellence and market opportunity. To learn more, visit: www.arraynetworks.com

Press Contact:
Lynda Starr
Vantage PR for Array Networks
+1 973 386 5949
lstarr@vantagepr.com